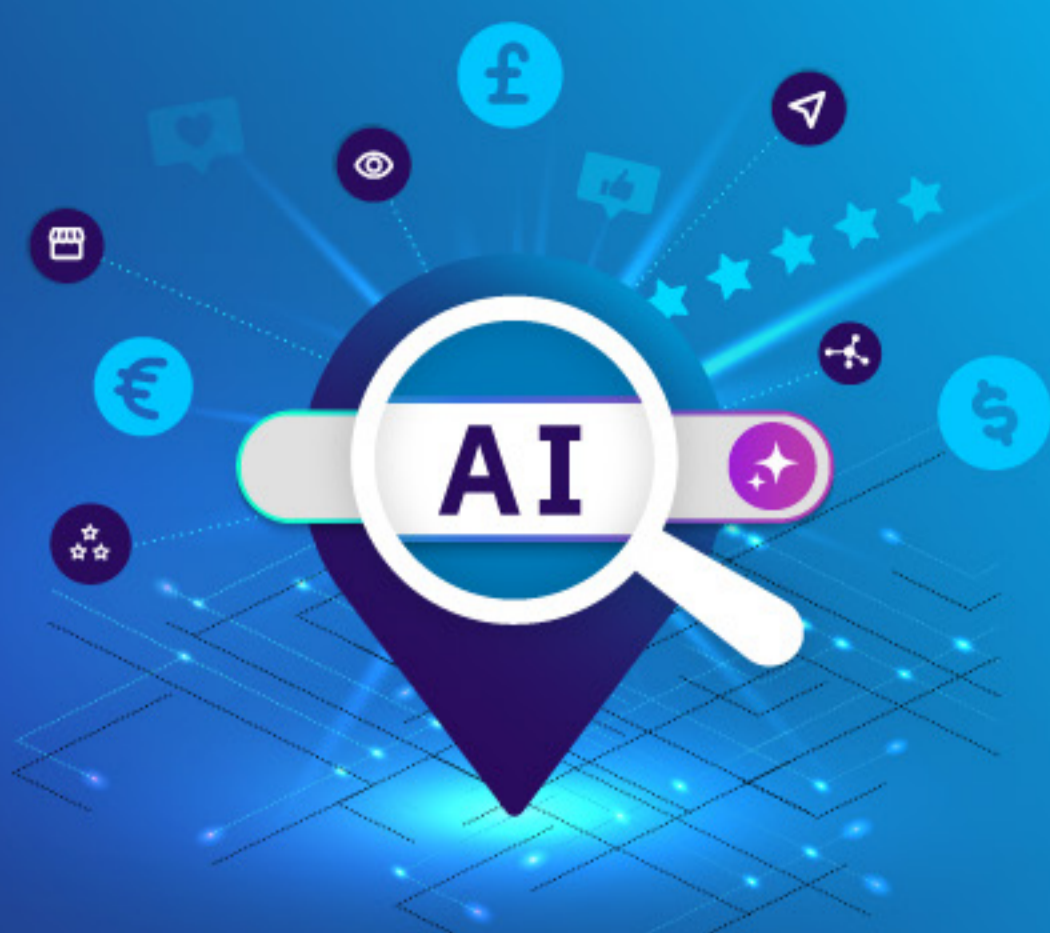


# Crack the AI Code

## Your Checklist for Local Business Visibility

43% of businesses feel unprepared for AI search—don't be one of them! Use our smart, actionable tips to help your business get found and chosen in AI-powered search.



1

### Structured & Accurate Local Data

#### Why it matters

AI needs clean, consistent, and structured info to surface your business in search.

#### What to do:

- Ensure consistent NAP (Name, Address, Phone) data across directories
- Add Schema.org markup for machine-readability
- Keep listings and metadata up to date

2

### High-Quality, Localized & Contextual Content

#### Why it matters

Localized, context-aware content improves chances of being chosen in AI results.

#### What to do:

- Create unique pages for each location
- Mention local landmarks and services
- Use conversational, natural language, FAQs
- Include clear Calls-to-Action

3

### Online Authority & Reputation

#### Why it matters

LLMs and search engines trust businesses with strong third-party signals like reviews and citations.

#### What to do:

- Gather consistent, high-quality reviews
- Respond to customer feedback
- Get listed in trusted directories

4

### Omnichannel Presence & Content Freshness

#### Why it matters

AI prefers businesses that are active and consistent across platforms.

#### What to do:

- Stay visible on Google, Apple, Facebook, and more
- Post updates and offers regularly
- Refresh local content frequently

5

### Website Performance & Mobile Experience

#### Why it matters

Fast, mobile-friendly sites rank better and offer better user experiences.

#### What to do:

- Optimize for speed and mobile usability
- Use simple layouts and clear headers
- Host content on reliable, fast infrastructure

6

### Crawlability & Technical SEO

#### Why it matters

If AI can't find your content, it can't feature it — visibility starts with crawlability.

#### What to do:

- Use clean URLs and structured site architecture
- Enable crawling by AI bots
- Add internal links and XML sitemaps
- Avoid technical barriers

## Audit Your Business's AI Search Readiness

AI is reshaping how customers discover local businesses. Are you keeping up?

Get a clear picture of how your business appears in AI Search, and discover smart ways to stand out and get chosen.

Try our free AI Visibility grader and get insights about your AI search readiness in minutes.

[Try Now](#)

